

**MEMORANDUM**

TO: NWFSC Foundation Board Development Committee

FROM: Conner Rogers, Director of Development

DATE: January 23, 2025

SUBJECT: Annual Solicitations Report

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**Board Division**

Board participation in the Annual Fund creates and reinforces a culture of giving that is not attainable by volunteering alone.

**Foundation Board and Trustee Gifts and Pledge Payments**

	<b>FY 2025 YTD</b>	<b>FY 2024 YTD</b>	<b>FY 2023 YTD</b>
Total Board Prospect Base	34	32	32
Division Goal	100%	100%	100%
Number Gifts and Pledges to Date	19	30	30
Percent of goal	40%	94%	94%
Number of Board Members Remaining	15	2	2

\* 12 Have Spring Gift Renewals

**President's Circle**

Funds to the President's Circle are unrestricted and provide the college flexibility to use funds where needed most. All members whose memberships were expired or up for renewal have been mailed letters asking them to renew. Faculty and Staff are always encouraged to join as well.

**President's Circle Membership**

Current Members: 58

Total Giving: \$37,850

**First Generation Matching Grant**

The First Generation Matching Grant (FGMG) is a need-based program providing financial aid to Florida undergraduate residents who demonstrate financial need and whose parents have not earned a baccalaureate degree.

The State of Florida has earmarked an allocation of \$20,626 to support Northwest Florida State College first generation students. The state-to-private match is 2:1 which could potentially provide \$30,462 in scholarship funds for NWFSC first-generation in college students. The amount required to receive the full allocation is \$10,313. To date **\$11,391** has been raised.

Certification of private contributions for FGMG is due on or before December 1, 2024.

<b>FY Year</b>	<b>Gifts &amp; Pledges</b>	<b>Total</b>
<b>2025</b>	<b>29</b>	<b>\$11,391</b>
2024	23	\$9,514
2023	10	\$11,477